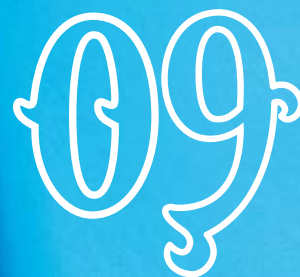


2009 TOP TEN FINALISTS BOMBAY SAPPHIRE DESIGN DISCOVERY AWARD

02 SEPTEMBER 2009
FOR IMMEDIATE RELEASE



Adam Cornish



Daniel.Emma



David Knott



Gary Galego



Helen Kontouris



Joseph Ormrod



Kain Lucas



Marcel Sigel



Rohan Nichol



Tomek Archer

The Top Ten finalists in the **Bombay Sapphire Design Discovery Award** for 2009 have been decided. **Adam Cornish, Daniel.Emma (Daniel To & Emma Aiston), David Knott, Gary Galego, Helen Kontouris, Joseph Ormrod, Kain Lucas, Marcel Sigel, Rohan Nichol and Tomek Archer** have all been shortlisted to make up the Top Ten for this year's competition.

The highly regarded Bombay Sapphire Design Discovery Award committee (including Dinosaur Designs' Liane Rossler, Vogue Living's David Clark, UTS Professor of Design, Kees Dorst, Parcel's Heidi Dokulil and Propeller's Ewan McEoin, Top3 by Design's Terri Winter, Fashion Retailer Belinda Seper and design expert Jennifer Sanders) had a tough job in choosing only ten entries from the record 90 submissions.

In addition to a \$30,000 grant, the overall winner of the award will also receive a trip to Milan to attend the prestigious Salone del Mobile furniture fair. Four runners up will receive \$2,500 each and the five further finalists will each receive \$1,000 making the Design Discovery Award Australia's richest design prize.

The finalists will be required to present their entry to our panel of judges in October before their works go on to be part of the Design Discovery Award Exhibition. This year's Design Discovery Award will see Bombay Sapphire take the exhibition outside of the traditional gallery space, aiming to share the captivating talent of Australia's design community with a wider audience. The DDA tour, starting in Sydney from 9th-30th November will be presented at Establishment, Sydney, one of the city's premier design bars. The exhibition will then be displayed in Melbourne and Brisbane venues in early 2010.

The winner will be announced by our international guest VIP (to be unveiled at a later date) at a private ceremony in Sydney. Past guest VIPs have represented the cream of the design world, including the Campana Brothers, Ron Arad, Tom Dixon, Karim Rashid, Antonio Citterio and Philippe Starck.

Bombay Sapphire continues their commitment to the Australian design community by presenting the award for a 7th year. The Bombay Sapphire Design Discovery Award rewards and assists Australia's most talented emerging designers helping them to firmly establish their careers.

Some of Australia's most gifted young designers have participated in the awards with past winners; Jon Goulder, Adam Goodrum, Lucas Chirnside, Charles Wilson, Bernabei Freeman, Trent Jansen and Ilias Fotopoulos, all going on to achieve significant recognition and greater commercial success.

The Program is dedicated to:

- Recognising and rewarding excellence in design
- Improving and promoting awareness of design within Australia
- Improving the commercial success of talent Australians

To find out more visit
www.bombaysapphire.com/designdiscoveryaward/
Find us on Facebook search 'Bombay Sapphire Design Discovery Awards Australia'

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